



Mr. Sample Name  
Care of So and So  
123 Main St  
Anycity, ST, 55555  
BAR CODE BAR CODE

*Sample, please help Jewish students on college campus be strong and proud Jews and supporters of Israel. Your first gift today will go a long way to support the vital work and will be matched!*

August 29, 2022  
Elul 2, 5782

Dear Sample,

Shalom. Antisemitism and anti-Israel bias are rampant on college campuses today. The time to act is now.

- Your gift will support Israel education on campus
- Your gift will create a safe place for every Jewish student on 800 campuses around the world
- Your gift will give Jewish students opportunities on and off campus to succeed in life as proud Jews

**Time is of the essence.**

Let me share a good piece of news with you. For a limited time, members of our International Advisory Board have committed to doubling your gift to help empower young Jews! But you must act now.

I hope you will be inspired to share your commitment to Jewish students everywhere.

If you give \$360, it becomes \$720 toward Jewish life on campus!

If you give \$180, it becomes \$360 to ensure students are proud Jews!

If you give \$54, it becomes \$108 to show students how to stand up to the antisemitism they face!

If you are a Jewish student right now...

- You're worried about antisemitism!*
- You're worried about professors with an anti-Israel agenda!*
- You're worried about finding your place in the Jewish community on campus!*

**Can you give \$54 to help students?**

**Dear Rabbi Gordon,**  
 **Yes! I would like to help Jewish students during this time on campus!**

- Your \$36 + \$36 Match = \$72
- Your \$72 + \$72 Match = \$144
- Other \$ \_\_\_\_\_
- Your \$54 + \$54 Match = \$108
- Your \$180 + \$180 Match = \$360

*Popular Choice!*

**Hurry! Matching Gift Expires in 45 Days!**

- ALL DONATIONS WILL BE MATCHED 100%  
LET'S MAKE THE MOST OF THIS GENEROUS OPPORTUNITY!**
- My check, made payable to Chabad on Campus, is enclosed.
  - If you wish to charge your gift, check here and see other side.

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**TO DONATE SECURELY ONLINE VISIT: CHABADONCAMPUS.ORG/STRENGTH**

The most vulnerable segment of the Jewish People is the college student who is facing bigotry, often without the support of family. Chabad on Campus becomes that young Jew's family, and so do you by creating this home for them.

Your gift of \$54 will make sure that Jewish students have a place to connect, to be inspired, and be strong and proud Jewish and supporters of Israel.

**Today, you can be there for that Jewish student.**

You can help a student who's facing these challenges. You can give them a way to stay strong and secure in their Jewish identity - the thing that has supported us through generations of hardship and uncertain times.

You can give them what they need. And now, they need it more than ever!

At 800 campuses you can empower students to stand up and feel proud to be a Jew and proud supporter of Israel.

If you can give more than \$54, I assure you it will be used well. Please know that any amount, even one dollar, is appreciated and helps.

You will support wholesome Israel education on those campuses, where anti-Israel sentiment is growing.

You will give Jewish students opportunities on and off campus to help them grow and succeed in life as proud Jews.

As the High Holidays are fast approaching, the time to act is now.

**I know that you care. Please give now!**

Thank you for your consideration and **please find enclosed a small and useful gift** – a fridge magnet to help you keep the dates of upcoming holidays handy.

May G-d Almighty grant you a happy, healthy and sweet New Year!

Sincerely,



Rabbi Yossy Gordon

P.S. Our actions today will reflect in the future of the Jewish people generations to come. We must stand together in support of our youth. **Can you give \$54 for Jewish students this High Holiday season?** You will strengthen them and show them you care!

P.P.S If you know any student who needs our help on campus, please let me know directly via email at [yossy@chabadoncampus.org](mailto:yossy@chabadoncampus.org).

I wish to charge my gift to:  VISA  MasterCard  AMEX  Discover

Monthly Option: Please charge \$ \_\_\_\_\_ per month for \_\_\_\_\_ months.

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Charge Amt: \$ \_\_\_\_\_ CVV \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

My company has a matching gift program.

Please provide me with additional information about making a charitable bequest.

Your gift to Chabad on Campus is tax-deductible to the full extent allowed by law.



**Chabad on Campus International**

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[chabadoncampus.org](http://chabadoncampus.org)